

## OVERVIEW

Experienced UX designer with diverse background ranging from print design to full-stack web development. Strong communication skills combined with experience leading and growing remote teams while maintaining focus on UX best practices optimized for accessibility and performance.

## EMPLOYMENT

### Co-founder and Design Team Lead, Cornershop Creative

*June 2012 – present*

- Co-founded and grew agency providing web services to nonprofits and mission-driven organizations from three co-founders to a team of ~30 in less than 10 years
- Hired and managed a team of designers, developers and QA personnel committed to delivering client success on-budget
- Developed internal processes and systems from pre-sales to post-launch and maintenance to support best practices and efficiency
- Led discovery, user flow, UX and graphic design work via user research, wireframing, design and front-end development
- Evolved role from discovery, design and development to providing art direction, UX and technical/architectural guidance to subordinates

### Senior Web Designer, New Signature

*October 2009 – June 2012*

- Conducted discovery interviews and generated recommendations documents
- Developed wireframes and prototypes for website redesigns
- Crafted and presented creative work (web designs and other creative artifacts) to clients
- Implemented Drupal and WordPress themes in html/css/javascript/php
- Led client trainings on using Drupal
- Managed small satellite office, as well as several projects

### Design+Development Lead, Firefly Partners

*October 2009 – October 2010*

- Led client discovery processes via phone, questionnaire and in-person meetings
- Developed sitemaps and wireframes for website redesign projects
- Crafted and presented creative work (web designs) to clients
- Coded page templates, wrappers, behaviors, etc. in html/css/javascript
- Implemented designs on a variety of CMS platforms, including Drupal, WordPress, and Convio CMS
- Leveraged third-party APIs (Twitter, Flickr, Convio, et al.) to offer enhanced website functionality

## SELECT SKILLS

Information architecture  
Wireframing  
Prototyping  
Responsive web design  
Print & visual identity design  
User research  
WCAG 2.1 compliance  
Front-end web performance  
Standards-compliant HTML5, CSS, and JavaScript  
PHP, esp. WordPress development  
Basic MySQL, Apache, Linux administration  
Creative problem-solving  
Critical thinking  
Remote team management  
Hiring, training and performance management  
Professional internal and external communications

## TOOLS

mac OS  
Figma  
Axure RP  
Sketch  
Photoshop  
Whimsical  
Google Workspace  
Slack  
git  
SCSS

## EMPLOYMENT (CONT'D)

Creative & Technical Manager, Free Press

*June 2003 – June 2008*

- Created and iteratively enhanced custom, dynamic website CMS built in PHP
- Handled all front-end coding of websites and applications, including information architecture, HTML, JavaScript, CSS and third-party API interactions
- Designed and applied organization-wide brand and a variety of campaign and conference identities to a complete range of collateral, including websites, ads, business cards and brochures
- Shaped online communications strategies, copyedited outreach and marketing materials

## SELECT PRESENTATIONS

- “Stop Redesigning Your Website and Start Evolving It,” Netroots Nation 2020 (virtual).
- “Accessibility: Beginning the Journey,” WordCamp Sacramento 2018.
- “Do More, Faster, by Extending WP-CLI,” WordCamp Minneapolis 2018.
- “Securing Your Website With HTTPS,” Nonprofit Technology Conference 2018.
- “Accelerating Custom Development with Dynamic Scaffolding and WP-CLI,” WordCamp Seattle 2017, WordCamp Sacramento 2017.
- “Making MultiSite Work for You,” East Bay WordPress Meetup 2017, WC Sacramento 2016.
- “How to Talk to WordPress with AJAX,” WordCamp Columbus 2015.
- “Front-end Performance Optimization,” WordCamp Dayton 2014.
- “Finding Your Way with Sass+Compass,” HTTPQ (Albuquerque meetup), 2013.
- “High Performance Front-End Development,” WordCamp Albuquerque 2012.

## EDUCATION

Bachelor of Fine Arts in Graphic Design, Iowa State University, Ames, IA

Graduated with Honors and with Distinction

## ERRATA

- Contributed two patches to WordPress Core, as well as other work to related projects
- Authored and contributed nine plugins to the official WordPress.org plugin repository
- Developed, art directed and launched *Bacon Wars*, a tabletop game published by AEG in 2015
- Designed+developed site named the People’s Choice Webby Award, 2007, Activism Category
- Appeared as a contestant on *Who Wants to be a Millionaire?* in 2005